

# **CHAPTER I**

## **INTRODUCTION**

This chapter explores background of study, statement of problem, purpose of study, significance of study, scope and limitation, and definition of key terms.

### **1.1 Background of Study**

According to Dancygier and Sweetser (2014), figurative language is thought related to one aspect of what gives a text in expressing the idea in particular language and a poetic text-special esthetic value. Figurative language expresses the author's idea, opinion or thinking that consists of syntax, words, clause to pass certain conditions and situations (p.1). Then, authors use figurative language to create certain effects. It means that figurative language is perceived by understanding the literal meaning of a word or a phrase in a sentence, and then related to the context in which the figurative language takes place in order to find out the hidden meaning and message that a writer or speaker wants to convey. Figurative language is commonly used in literature form, especially in movies.

Movie is a medium that spreads moving pictures, which are a series of images projected on a screen in order to create an illusion (deception) motion of the living. Movie is the reflection of human experience. According to Rabiger (2009), movie is a media in the form of videos that are started or produced in real ideas, it must contain elements of entertainment and meaning. This element of entertainment and meaning lies in the condition of making film that can sometimes be in the form of comedy

also in the form of history. In 2010, Alice in Wonderland is one of famous movies.

Alice in Wonderland is a 2010 American fantasy adventure film directed by Tim Burton from a screenplay written by Linda Woolverton. The movie was produced by Walt Disney Pictures and shot in the United Kingdom and the United States. The film premiered in London on February 25, 2010, and Australia on March 4, 2010, and the following day in the United Kingdom and the United States through the Disney Digital 3D, RealD 3D, and IMAX 3D formats as well as in conventional theaters. It is also the second highest grossing film of 2010 (Fandom, 2014).

There are a number of previous studies investigating figurative language. First previous study was completed by Masruri (2011) entitled “An Analysis of Figurative Language on the Lyrics of Westlife’s Selected Songs”. He used 10 Westlife songs. He found there are 9 kinds of figurative language used in Westlife’s selected song lyrics and 10 general meanings of each Westlife song.

The second previous study was completed by Rohman (2015) entitled “An Analysis of Figurative Language in “Harry Potter and the Order of the Phoenix” movie”. He used Potter theory. He found 20 types of figurative language used in “Harry Potter and the Order of the Phoenix” movie. Simile is the most commonly used in Harry Potter movie.

The third previous study was conducted by Khoiriyah (2016) entitled “An Analysis of Figurative Language used in movie script “Frozen”. He used Keraf theory. She found that there are 10 types of

figurative language used in the script of movie “Frozen”. Repetition is the most commonly used figurative language in Frozen movie.

This research has differences from previous studies above. The previous study analyzed the figurative language using Potter and Keraf’s theory. On the other hand, this research has some similarity with two previous studies above, which collects the data by using watching movies. Based on the description above, this study investigates types of figurative language and meanings of figurative language using Tarigan’s theory, that figurative language is divided into four groups and supported by some expert. Moreover, the object of the study is “Alice in Wonderland” movie which is a fantasy adventure film made in America in 2010, which is an extension of Lewis Carroll’s novel Alice’s Adventures in Wonderland and Through the Looking-Glass released in 1998.

## **1.2 Statement of Problems**

Based on the background study above, the problems of the study are stated as follows:

1. What are the types of figurative language used in “*Alice in Wonderland*” movie?
2. What are the meanings of figurative language used in “*Alice in Wonderland*” movie?

## **1.3 Purpose of Study**

Based on the statement problems above, purposes of the study are:

1. To find out the types of figurative language used in “*Alice in Wonderland*” movie.
2. To find out the meanings of figurative language used in “*Alice in Wonderland*” movie.

#### 1.4 Significance of Study

Practically, the result of this research provides a lot of explanation of figurative language and it is expected to students who want to study about literature. The result of this research can develop the language and explanation about figurative language.

Theoretically, the result of this research hopefully will be useful for the readers, because this study provides the description about figurative language. Understanding figurative language will make the readers easier to catch the meaning and message, especially in the movie.

#### 1.5 Scope and Limitation

The scope of this research is specific to the figurative language. The writer only focuses on the movie of Alice in Wonderland.

The limitation of this research is on the types of figurative language and the meanings of figurative language used in Alice in Wonderland movie produced by Walt Disney Pictures and shot in the United Kingdom and the United States.

#### 1.6 Definition of Key terms

The following definition of the key terms is intended to avoid ambiguity or misunderstanding. These terms are:

1. **Figurative Language:** Figurative language is a text that expresses ideas in certain languages that consist of syntax, words, and clauses (Dancygier and Sweetser, 2014).
2. **Movie:** Movie is a media in the form of videos that are started or produced in real ideas, then elements of entertainment and meaning must be contained in it. (Rabiger, 2009).

- 3. Alice in Wonderland:** Alice in Wonderland is a 2010 American fantasy adventure film directed by Tim Burton from a screenplay written by Linda Woolverton and produced and shot in by Walt Disney Pictures (Fandom, 2014).

